

# Print Management

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## THE COMPANY

Elite Ultrasound Ltd offers a bespoke clinical environment, providing the highest quality care. Combining over 30 years' experience in fetal imaging with the latest ultrasound equipment, their objective is to deliver the best images available during pregnancy.

## THE ISSUE

Elite Ultrasound had a second-hand printer which was unreliable and couldn't perform the tasks they wanted it to do. Fetal scan pictures would be saved onto a USB stick and then the operator would have to go to reception to log into a computer select the pictures and print onto pre-cut A5 photopaper. (one picture per piece of A5 paper). The print quality was poor, and Elite kept a spare machine just in case it broke down.

## THE SOLUTION

Document Data Group installed a UTAX device which proved to be more cost effective and provided a better-quality finish. The printer was programmed to allow a USB to be plugged straight into the device, 4 pictures could be selected on the touch screen and printed all onto one A4 sheet. The machine was positioned within the scanning room therefore no need to leave customers to spend time sorting out their images.

Document Data Groups relationship with Elite Ultrasound all came from DDG purchasing a gift voucher for a member of staff whom was expecting their first child.

**Joint Managing Director Catriona Maxwell said:**

*“Working with Document Data Group has been a wonderful experience for us. From our first meeting through to the installation everything was seamless. Not only have they improved the quality of the photos our clients take away they also quartered our time spent printing therefore increased profitability.”*

