

# Print Management

*“They came in and immediately understood our business needs and helped transform our Print Management Process”.*

## Central Car Auctions

### THE COMPANY

Central Car Auctions is one of the largest indoor car auctions in Scotland with up to 2000 cars bought and sold every week.

### THE ISSUE

- Multiple Printers within the business some purchased outright others on a contract. Those out with the contract have no maintenance support or toner replenishment.
- The company is growing rapidly, print volume has increased putting pressure on existing machines and Central Car Auctions are looking for a more efficient print fleet.

**Finance Manager Jim Burns said:**

*“We engaged the services of DDG in Nov 2011. They came in and immediately understood our business needs and helped transform our print management process. In addition to vastly improving both service to our internal and external customers, we also achieved significant cost per print savings as an added bonus. DDG always achieve their call out targets if and when required providing solutions to often complex situations with pleasant and efficient staff, which is essential in a very busy office environment. A first-class service.”*

### THE SOLUTION

Document Data Group installed a fleet of UTAX Printers with the following features: -

- Full maintenance and support contract
- Automatic toner replenishment
- Tiered billing structure on all devices which will ensure Central Car Auctions only pay for the amount of colour on a page and not a set rate for all coloured copies.



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